

Vouchers for basic skills

EBSN CONFERENCE 2023

Cäcilia Märki, June 15, 2023, Pécs

S V E B ■ Schweizerischer Verband für Weiterbildung
Fédération suisse pour la formation continue
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Swiss Federation for Adult Learning

Education voucher to support basic skills in the Canton of Lucerne

Key points of the voucher

- Project partner: Canton Lucerne and Swiss Federation of Adult Learning (SVEB)
- Value: CHF 500 (ca EUR 500) per year (if successfully completed, follow-up voucher possible)
- Term: since sept. 2020
- Applicable: for basic skills courses financed by the canton & federal law for further education

Target group

People with basic skills needs

- without professional qualifications
- from the low-wage segment
- with a lack of connection to modern digital technologies
- Whole population of Canton

Who can benefit?

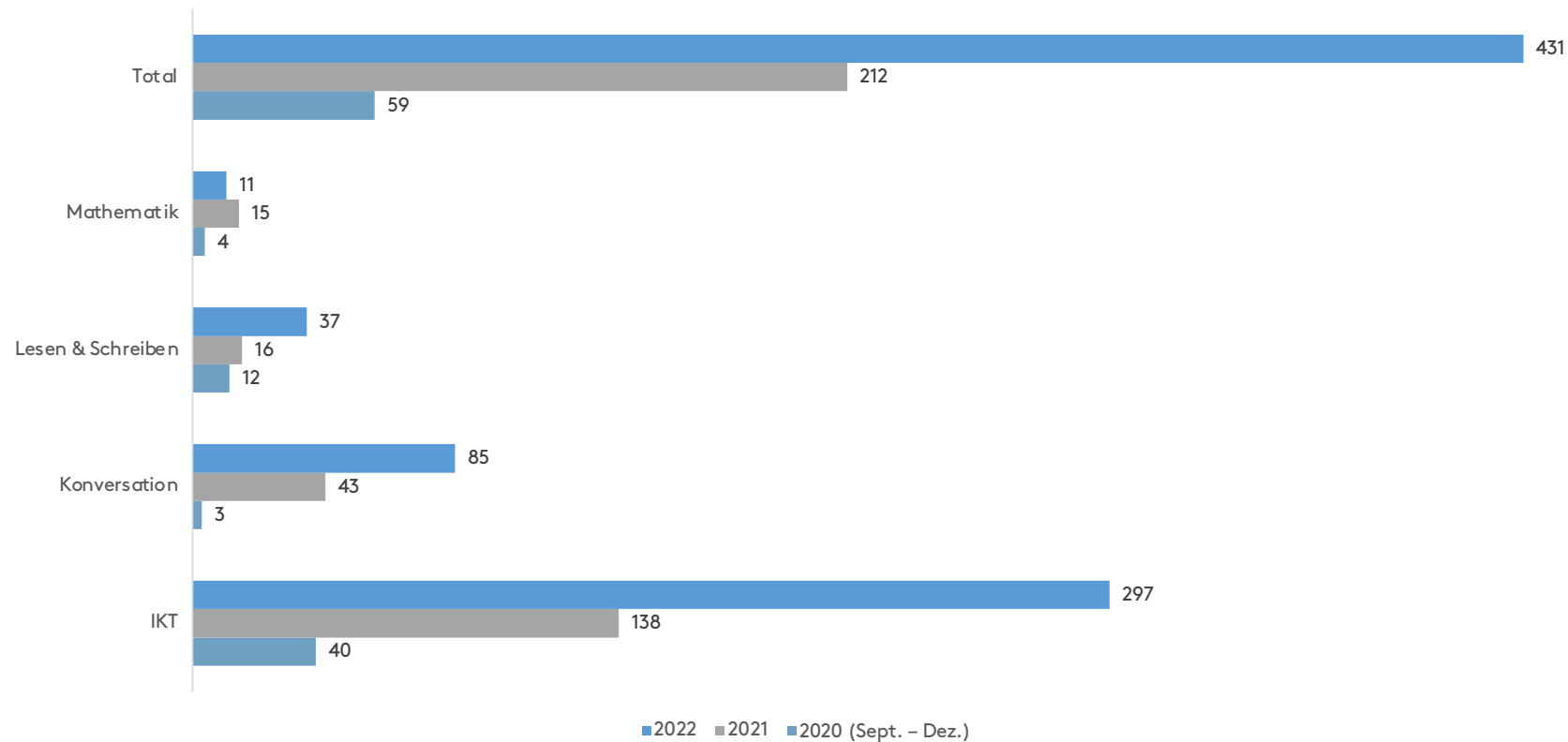
- People between 18 and 65 years.
- People who can communicate in German (language level A2 and above).
- People who are not currently enrolled in vocational education

Success of the voucher project in the canton of Lucerne

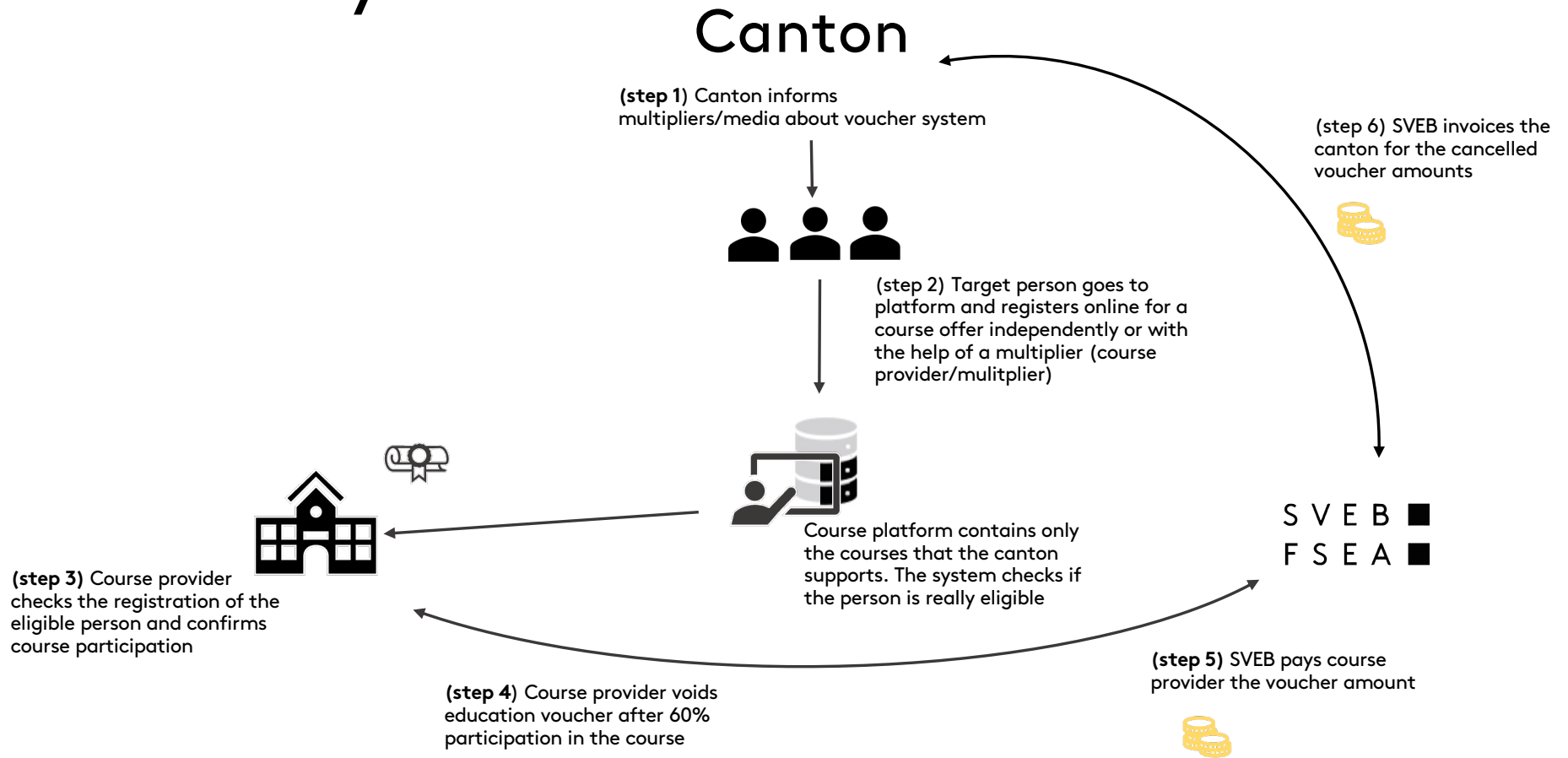
- Before voucher: 20-30 persons per year, with voucher reached over 1000 in 2022
- Only 10% dropout rate (many of them due to job offer)
- Course providers' commitment to promoting basic skills has been expanded through the education vouchers.

Development of course offer since 2020

Results of the course and participant data 2022

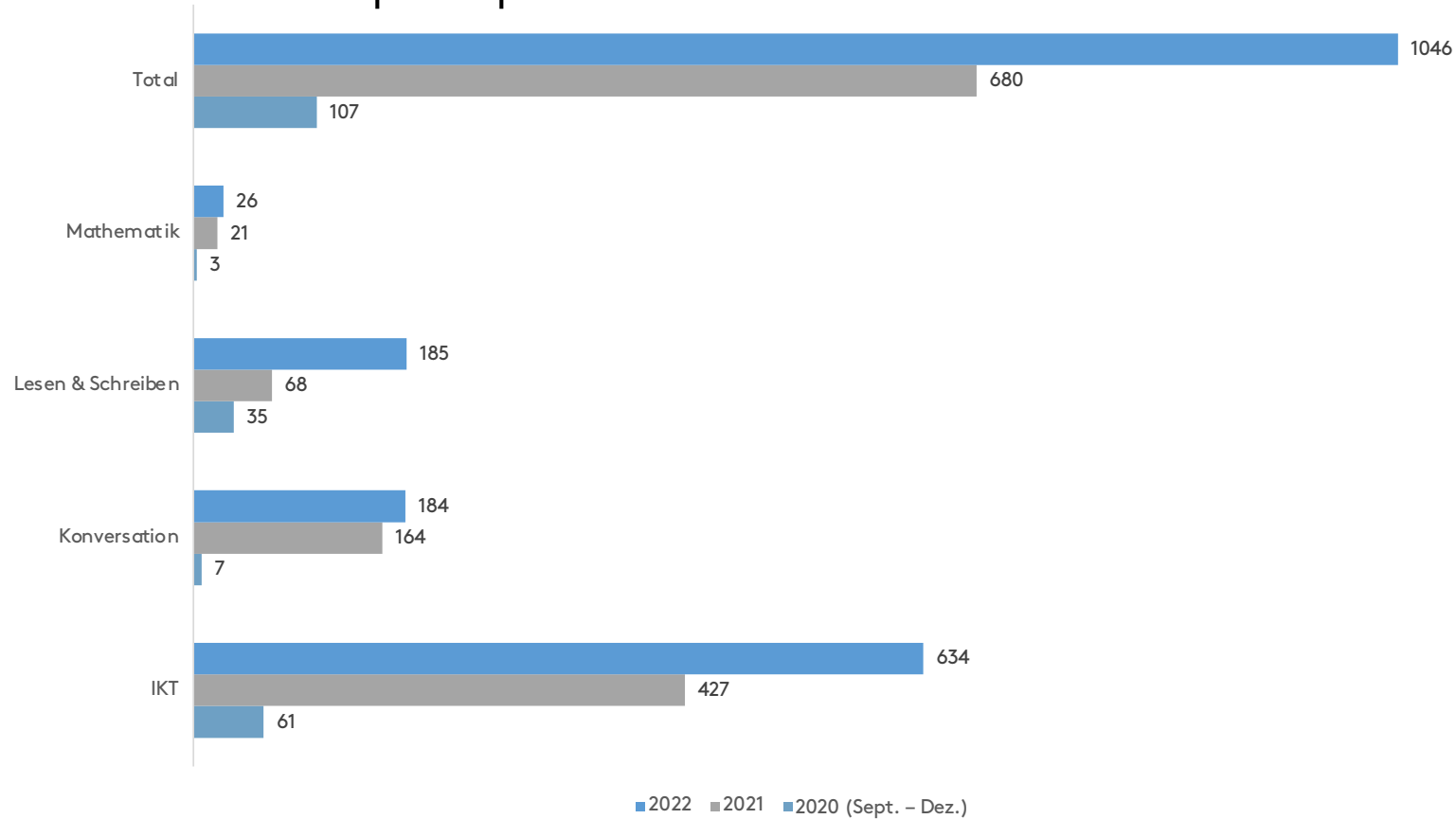


Voucher system



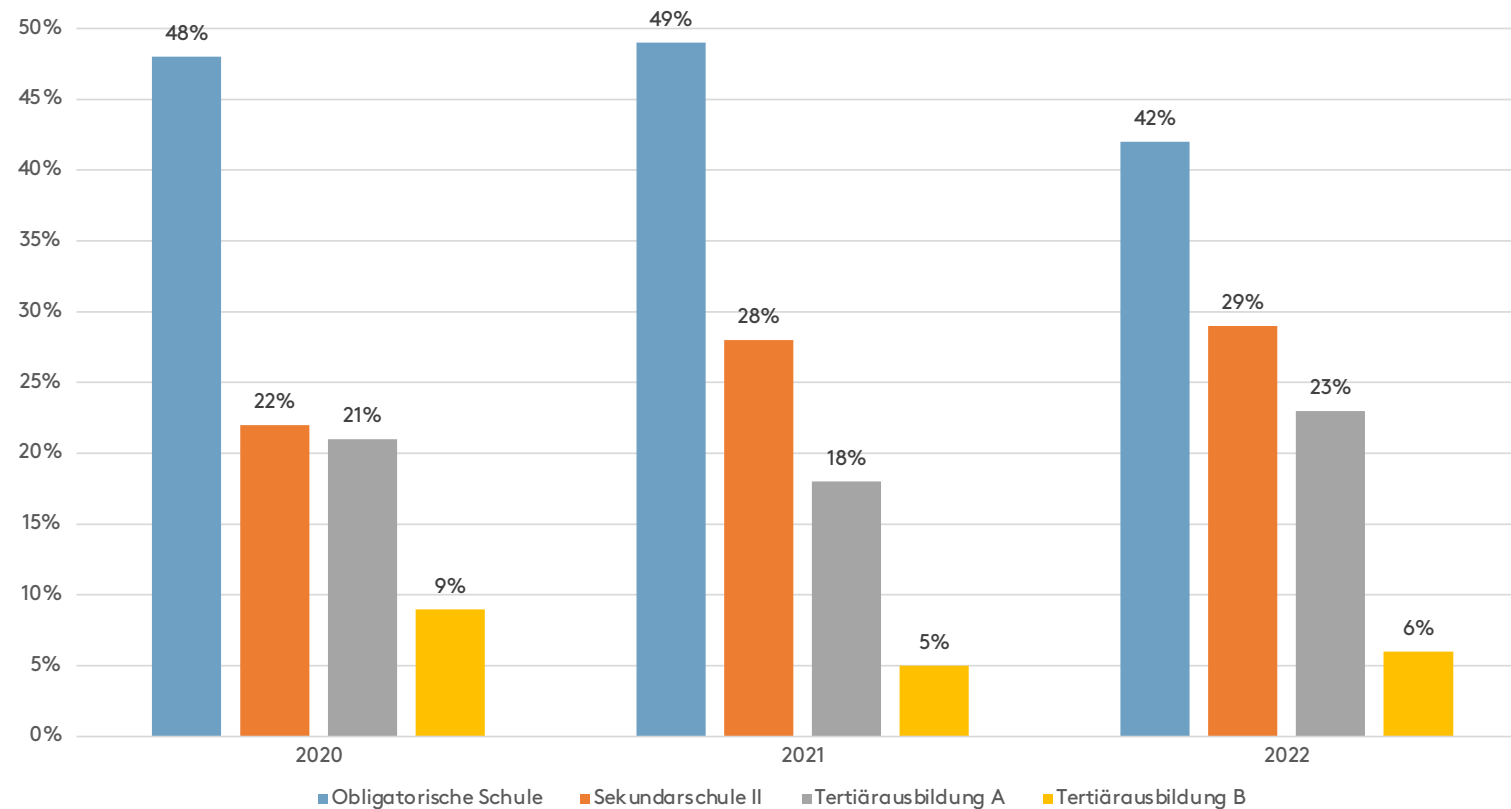
Development of validations of vouchers

Results of the course and participant data 2022



Educational level of participants

Results of the participant data 2020-2022



Success factors for voucher systems

- Exchange and networking of stakeholders/multipliers via joint campaign.
- Effective, broad-based communication activities
- Intensify cooperation with course providers, increase in development of offers, diversification
- Establish counselling possibilities for the voucher (hotline, consultation hours in presence)
- User-friendly, technical voucher system and processing that enables evaluation and low financial and administrative barriers to entry

Challenges for voucher system

- Cooperation/Communication
- Reaching the target groups
- Quality of the training
- Sustainable impact on the participant

Future prospects for education vouchers in Switzerland

- Effective tool to increase participation in basic skills courses
- subject oriented funding in combination with free offers
- Collaboration of actors in a joint information campaign (in terms of communication, partnerships, guidance, technical usability)

- Luzern, Zug, Schwyz, Obwalden, Aargau, Fribourg
- In discussion: Zürich, Tessin



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