



Ligo's impact policy

by Barbara Sproelants, Ligo, Centers for Basic Education

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The background is a dark blue field filled with a repeating pattern of light blue geometric shapes. These shapes include circles of various sizes, squares, rectangles, and semi-circles, some of which are hollow or have a different internal pattern. The shapes are scattered across the entire frame, creating a textured, abstract effect.

Ligo ?

Adult education in Flanders



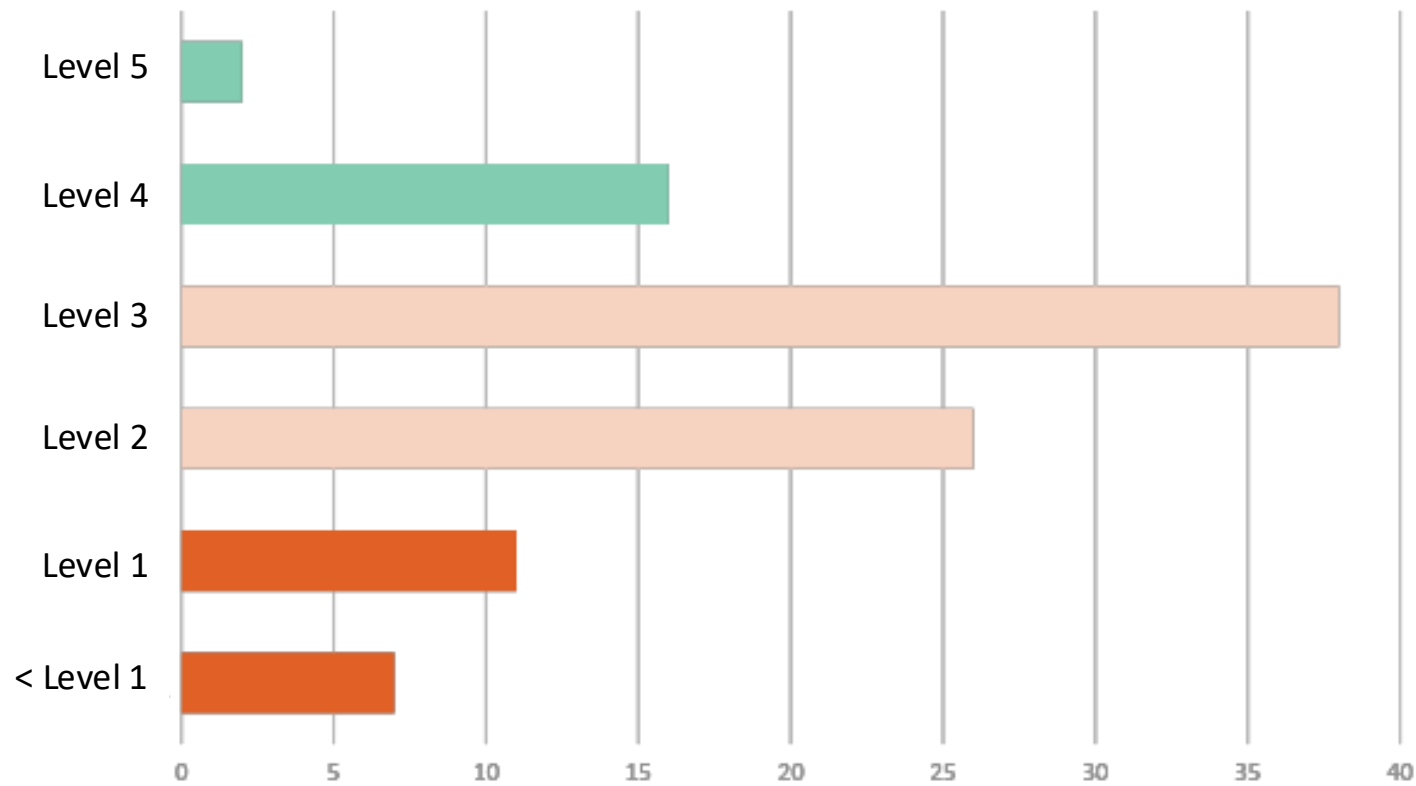
Centers for **Adult Education**
Higher educated
also vocational training



Centers for **Basic-Education**
Lower educated
broad literacy training

Literacy in Flanders (PIAAC, 2023)

18% low-educated



Ligo's mission

Raising Literacy through

- Education and training
- For all low-literate adults
 - Dutch speakers
 - Non-native speakers
- Awareness





"Sometimes fear still grips me.

A new machine or a letter from the insurance company, for example—tiny letters, difficult words.

Or digitalization! Parking? You need a QR code.

A bus ticket? 'Just download an app!'

Even literate people can't always do that! But I'm one of the lucky ones who learned how."

Ronny



"I'm from Eritrea. Four years ago, I came to Belgium with my little son. After one year, I started going to school by xxx. Finally, I was able to learn to speak, read, and write Dutch. I want to be good at it so I can help my sun with his homework. And I need to speak Dutch at my job as a domestic helper."

Tirhas



13 centres across Flanders and Brussels

Ligo in figures

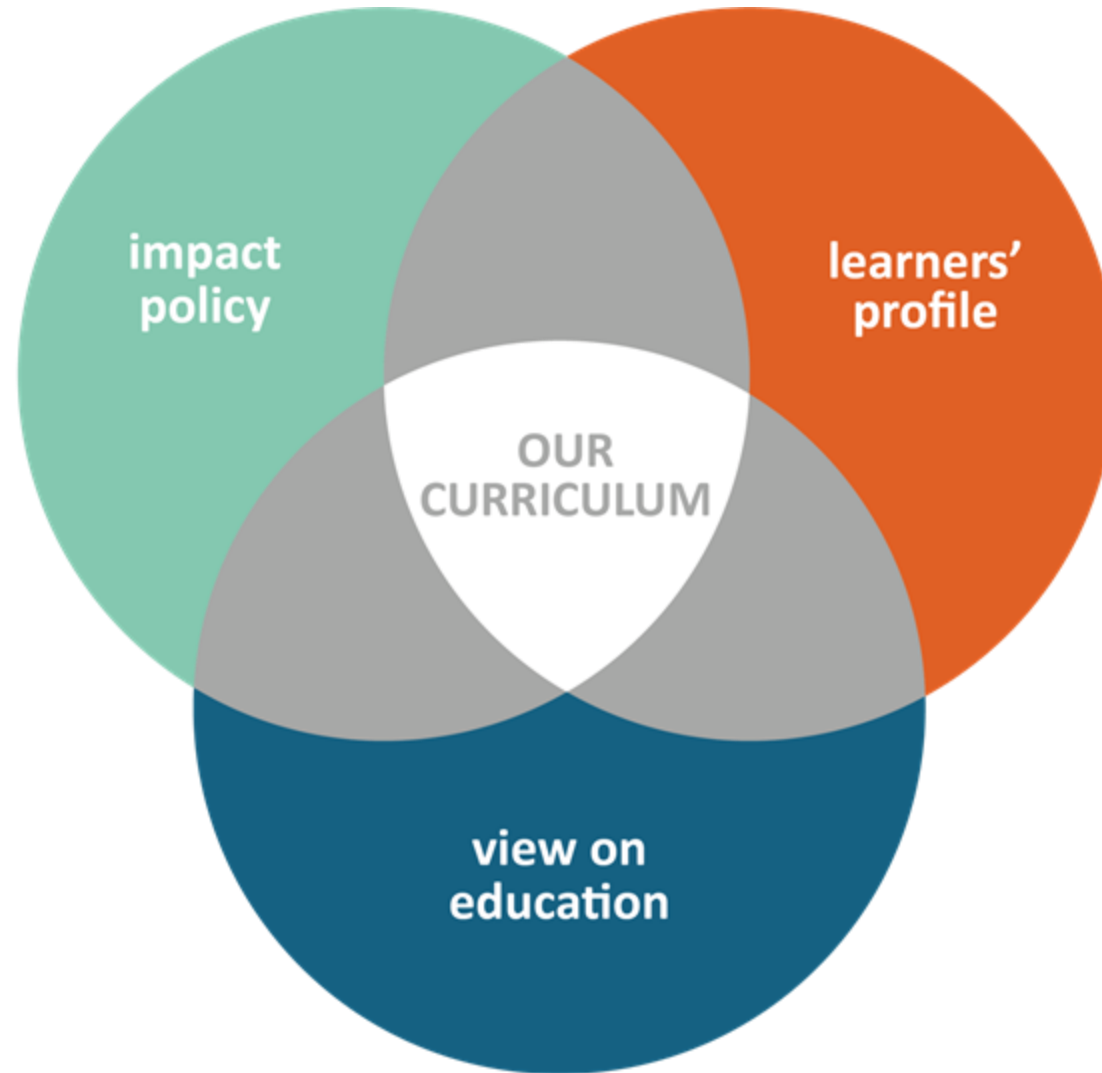
- 1700 staff
- 45.000 students
- 35 years of expertise
- 8 years as a Network



The background features a repeating pattern of various light blue geometric shapes, including circles, squares, rectangles, and semi-circles, scattered across a dark blue field. The shapes vary in size and orientation, creating a dynamic and modern aesthetic.

Ligo's impact policy

What effect?

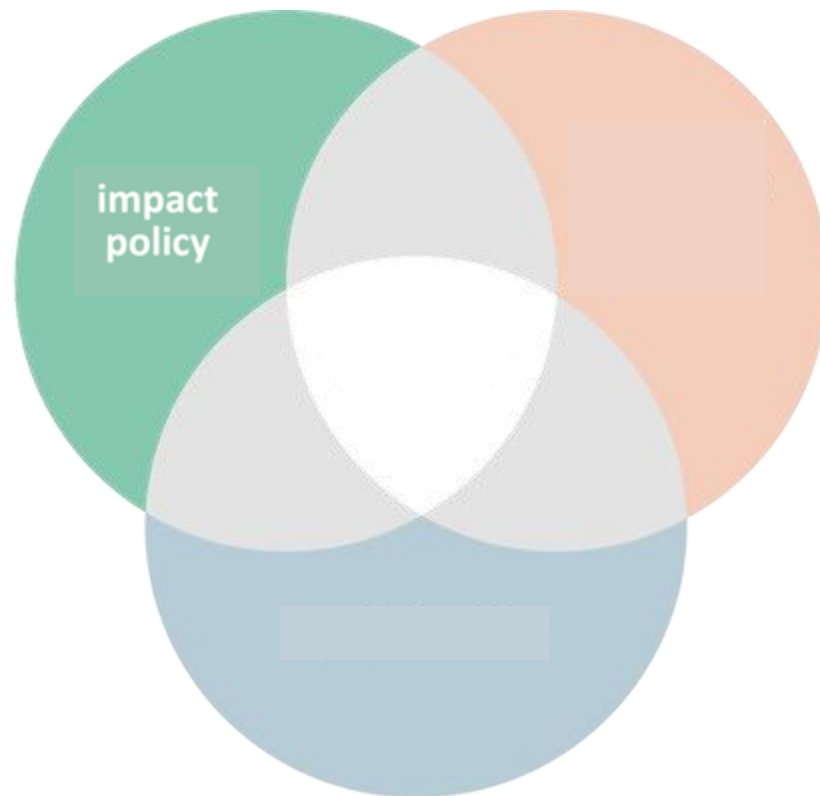


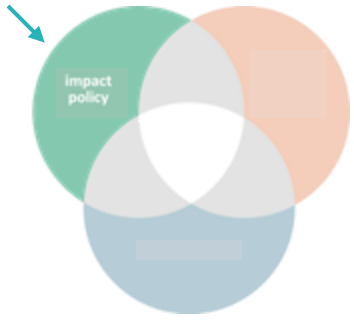
By whom?

How do we achieve this impact?



Our impact policy





For the learner



For society



The background is a solid teal color. It is decorated with a repeating pattern of light blue geometric shapes. These shapes include circles of various sizes, some with smaller concentric circles inside, creating a ring effect. There are also semi-circles, rectangles, and squares scattered throughout the design.

How did we started?

Focus groups with students



World café with all the staff members



The background is a solid teal color with a repeating pattern of light teal geometric shapes. These shapes include circles, squares, rectangles, and semi-circles, some of which are hollow or have a smaller circle inside. The shapes are scattered across the entire page.

Impact on the learner

A group of women in blue lab coats and hairnets are working in a laboratory. They are focused on their tasks, with some wearing gloves. The scene is brightly lit, and the women are arranged in a line, working on a long table. The text "Stronger at work" is overlaid in the center of the image.

Stronger at work

© Marcel van den Bergh

A close-up photograph of a man with a beard and a young girl with a pink bow in her hair, both smiling and touching noses. The man is on the left, wearing a light blue t-shirt. The girl is on the right, wearing a white t-shirt with colorful stripes. The background is a bright, slightly blurred indoor setting with a window. The text "Stronger in parenting" is overlaid in white, bold, sans-serif font across the center of the image.

Stronger in parenting



Organizing daily life





Critical & self-aware citizen

A vibrant street festival in a residential alleyway. The scene is filled with people of various ages, some sitting at tables with blue and white tablecloths, others standing and talking. The alleyway is decorated with colorful bunting, balloons, and banners. In the background, there are brick buildings and a large, colorful structure. The overall atmosphere is festive and community-oriented.

Critical & self-aware citizen

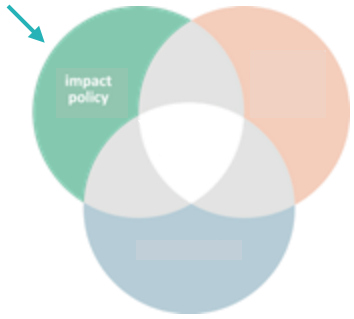


A person's hands are visible at the top left, pushing a silver metal shopping cart with blue handles. The cart is moving through a brightly lit grocery store aisle. The shelves on both sides are filled with various products, mostly in yellow and orange packaging, which are blurred due to a shallow depth of field. The text "Stronger as a consumer" is overlaid in the center of the image in a white, sans-serif font. In the bottom right corner, there are several white geometric icons: a circle, a square, a horizontal line, a vertical line, a semi-circle, and another circle, arranged in a decorative pattern.

Stronger as a consumer

The background is a solid teal color. It is decorated with a repeating pattern of light blue geometric shapes. These shapes include circles of various sizes, some with smaller concentric circles inside, creating a ring effect. There are also squares, rectangles of different orientations, and semi-circles. The shapes are scattered across the entire page, creating a modern, abstract, and rhythmic pattern.

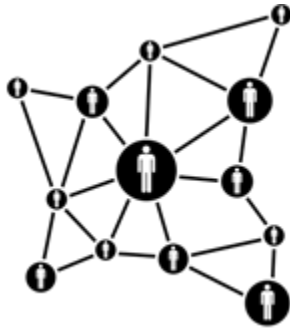
Impact on society



Impact on the society



expert



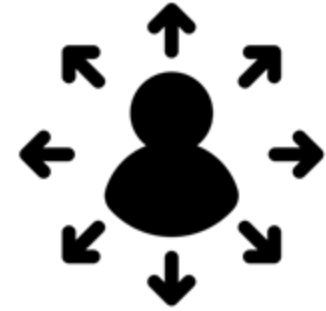
partner



policy



public services

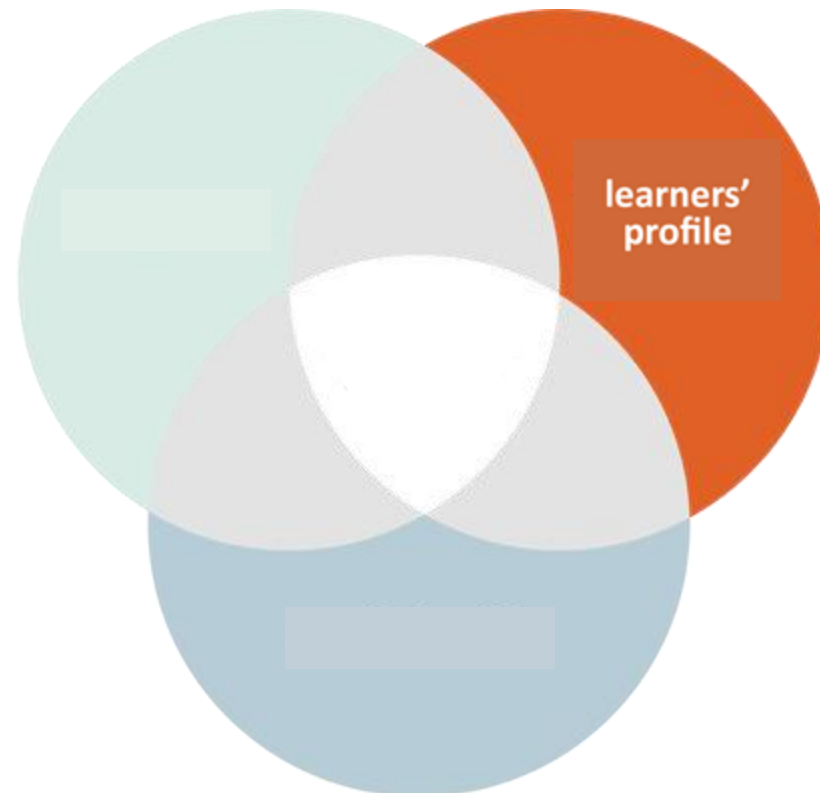


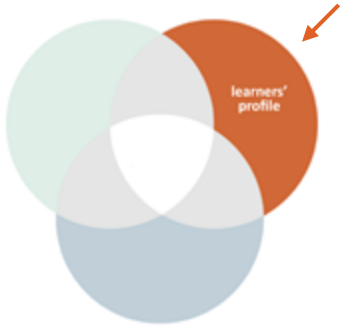
opportunities

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Learner profiles

General characteristics of learners





Common characteristics of our learners

- Needs in terms of **learning skills**
- Needs in terms of **literacy**
- **No secondary education diploma**, except for vocational secondary education (BSO)



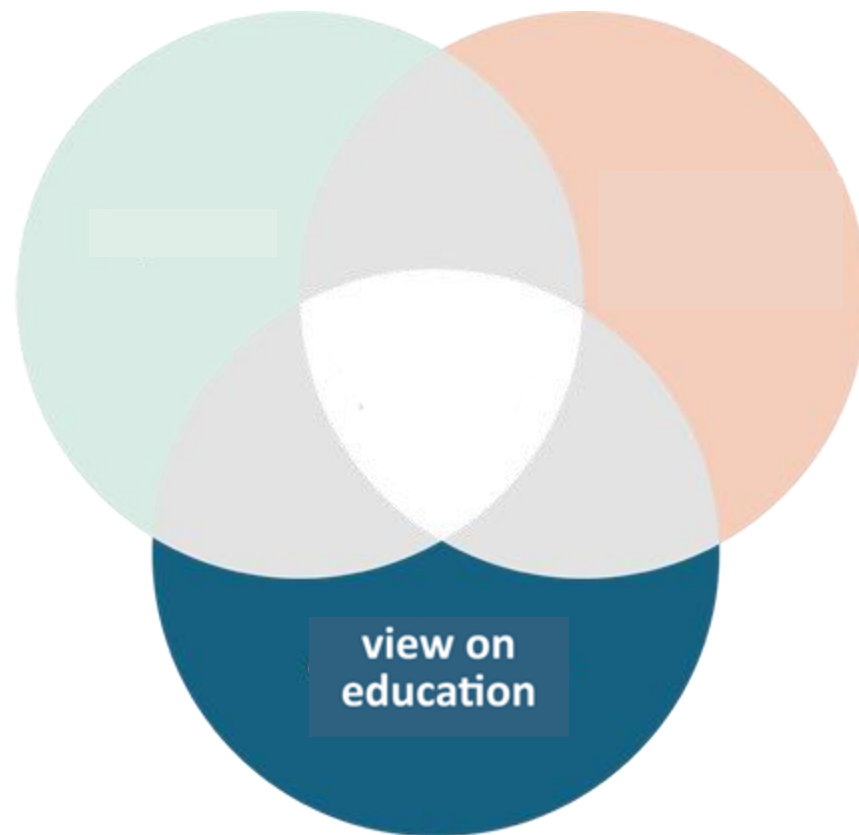
Additional learner vulnerabilities

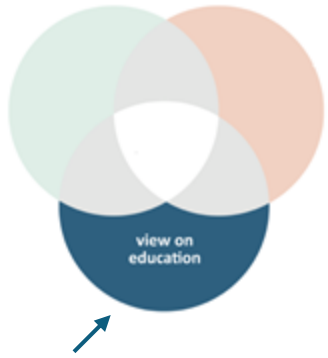
- **Job seekers**
- **Employed, but in need of support**
- **In a parenting role (with school-age children)**
- **People in poverty**
- **People in prison**
- **Non-native speaker**
- **Illiterate**
- **Between 18 and 28 years old**

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Agogic vision

Our agogic vision

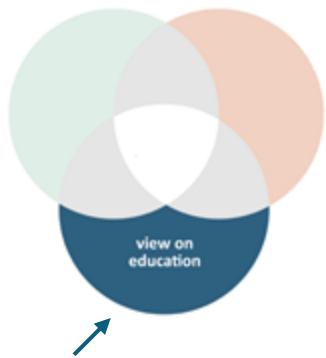




Achieving impact

- Ligo has developed an **impact policy**
- Guided by our **educational (agogical) vision**
- We offer **practical, integrated learning**
- Starting from **what learners really need**

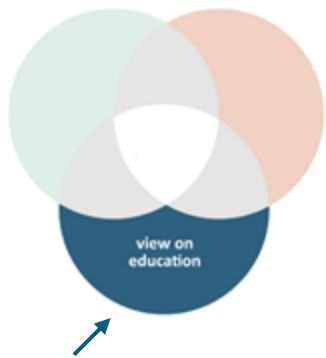




Core themes in our offer

- **Learning skills**
- **Communication skills**
- **Numeracy skills**
- **Digital skills**





The ideal setting is always

- built through strong **partnerships**
- starting from the **real situations** learners face



You're turn now!

Questions

1. What parallels do you see with policies in your country?
2. How could the impact policy be improved or strengthened?
3. Does the policy address the challenges raised by PIAAC?

How?

- 3 groups
- 3 large pieces of paper
- 3 times 10 minutes
- 3 headlines in the feedback moment at the end of the session